



2026 CT data Conference

Sponsor Packet

www.ctdata.org/sponsorship





2026 CT data Conference

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Conference Committee

Richard Sugarman
Rydell Harrison
Rachael Klayman
David Nee

Dear Supporter,

I'm reaching out to invite you to sponsor CTData's 2026 statewide conference, our annual gathering for Connecticut's nonprofits and public sector leaders focused on using data to support a strong Connecticut, **on December 3 at the Hartford Marriott Downtown.**

As access to reliable federal data becomes less certain, it is more important than ever for Connecticut's nonprofits, state agencies, and foundations to build resiliency by strengthening Connecticut's data ecosystem. Our 2026 conference will provide attendees with ideas and practical data skills that lead to stronger data practices, ensuring that Connecticut residents and policymakers have the information necessary for their work, despite federal efforts to reduce access to public data.

Through keynotes, panels, and hands-on sessions, participants will learn how to:

- Improve data governance, security, and quality.
- Implement collection practices that work in real-world settings.
- Create efficiency through data management best practices.
- Collect reliable data that can be linked to other datasets to understand long-term program impact.
- Engage communities in the creation and communication of data.

We invite you to join us as a sponsor. Your support will help:

- Foster a connected professional data community across Connecticut.
- Advance ethical, responsible, & equitable data practices.
- Build nonprofit & public sector capacity to measure outcomes & improve programs.

Our event has sold out for the past three years, with strong and growing attendance, reflecting the demand for practical data skills and a supportive professional community. The following pages contain our sponsorship package, outlining levels and benefits, including digital ads, social media promotion, and opportunities to introduce speakers.

We would welcome the chance to discuss how we can partner for maximum **impact. Please visit ctdata.org/sponsorship for more details.**

Michelle Riordan-Nold
Executive Director
CTData Collaborative

Richard Sugarman
Conference Chair
CTData Collaborative Board







Data Visioner: $10,000

- Full color ad in digital program on website
- Recognition on event screens 80 times (full color ad).
- Logo on first image in newsletter (over 3,700 subscribers), in social media, and on conference hub website.
- Logo premium placement during the program.
- 10 complimentary tickets to the conference.
- Introduce keynote speaker.
- Special newsletter for your sponsorship.
- NEW: Logo displayed on banner at event.
- NEW: Exibitor table (8') + 2 chairs.

Customized sponsorship available. Please contact Sarah Eisele-Dyrli for more details: sarah@ctdata.org

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Analytics Adventurer: $5,000

- Full color ad in digital program on website.
- Recognition on event screens 60 times (full color ad).
- Logo premium placement in newsletter (over 3,700 subscribers), in social media, and on conference hub website.
- Logo premium placement during the program.
- 8 complimentary tickets to the conference.
- Introduce plenary speaker.
- NEW: Logo displayed on banner at event.
- NEW: Exibitor table (8') + 2 chairs

Customized sponsorship available. Please contact Sarah Eisele-Dyrli for more details: sarah@ctdata.org

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Data Devote: $2,500

- Full color ad in digital program on website.
- Recognition on event screens 40 times (full color ad).
- Medium logo in newsletter (over 3,700 subscribers), in social media, and on conference hub website.
- Logo placement during the program.
- 6 complimentary tickets to the conference.
- Introduce speaker at breakout session.
- NEW: Logo displayed on banner at event.

Customized sponsorship available. Please contact Sarah Eisele-Dyrli for more details: sarah@ctdata.org

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Digital Disruptor: $1,500

- Full color ad in digital program on website.
- Recognition on event screens 20 times (full color ad).
- Small logo in newsletter (over 3,700 subscribers), in social media, and on conference hub website.
- Logo placement during the program.
- 4 complimentary tickets to the conference.

Customized sponsorship available. Please contact Sarah Eisele-Dyrli for more details: sarah@ctdata.org

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Data Champion: $1,000

- Name listed in digital program on website.
- Recognition on event screens 10 times (name listed).
- Name listed in newsletter (over 3,700 subscribers), in social media, and on conference hub website.
- Name listed during the program.
- 2 complimentary tickets to the conference.

Customized sponsorship available. Please contact Sarah Eisele-Dyrli for more details: sarah@ctdata.org

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2025 CTData Conference

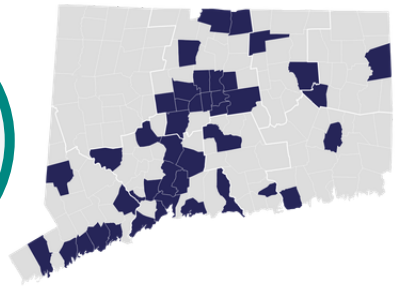
17 Presentations & Sessions

38 Speakers & Panelists

262 Attendees

Attendees are from

44 CT towns and cities



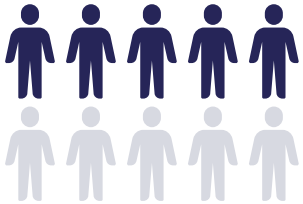
99% were **satisfied or very satisfied with the conference.**

99% **learned something new**

92% **plan to attend the CTData conference next year.**

Among 131 Survey Respondants

Almost half of conference attendees came from nonprofit organizations.



The rest represented public, academic, and private-sector roles.

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Sponsorship Levels & Benefits

Submit www.ctdata.org/sponsorship

	Data Champion $1,000	Digital Disruptor $1,500	Data Devotee $2,500	Analytics Adventurer $ 5,000	Data Visioner $10,000
Conference digital program	Name listed	Full color ad	Full color ad	Full color ad	Full color ad
Recognition on event screens	Name listed 10 times	Full color ad 20 times	Full color ad 40 times	Full color ad 60 times	Full color ad 80 times
Logo + website link featured in newsletter, social media, and conference website	Name Listed	✓	✓	✓	✓
Recognition during program	Name listed	✓	✓	✓	✓
Conference attendees	2	4	6	8	10
Introduce speaker	✗	✗	Breakout	Plenary	Keynote
Display banner at check-in	✗	✗	✓	✓	✓
Exhibitor booth	✗	✗	✗	✓	✓
Special newsletter going out for your sponsorship	✗	✗	✗	✗	✓

Sponsorship Commitment Form

2025 CT data Conference

☐ Data Champion	☐ Digital Disruptor	☐ Data Devotee	☐ Analytics Adventurer	☐ Data Visioner
$1,000	$1,500	$2,500	$5,000	$10,000

Your organization's name
Name as you would like it to appear in marketing materials

Contact person

Mailing address

Best phone number to reach you

Email address

Contact person for logo, digital ad, attendee information

Email address

☐ Check enclosed payable to: CTData Collaborative, Inc.

☐ Please mail an invoice to

☐ Please email an invoice to

Return completed form by November 19, 2026 to:
CTData Collaborative, Inc., 1049 Asylum Ave, Hartford, CT 06105 *or email to wx@ctdata.org*.
www.ctdata.org